HEALTH ENTREPRENEURSHIP PROGRAM

A springboard for entrepreneurship in the health sector
A 6 TO 10 MONTH TRAINING PROGRAM TO:

- Develop your entrepreneurial spirit in the health industry sector;
- Gain access to higher responsibilities thanks to new competences and skills;
- Understand accelerating medical and scientific progress and the impact of major technological changes in the health sector.

« HEALTH ENTREPRENEURSHIP PROGRAM » is an academic multidisciplinary degree co-developed by Lille University and Eurasanté. Both its teaching team and health company mentors will help you broaden your knowledge and your understanding of the health sector’s innovation ecosystem as well as its technological and economic challenges.

Curriculum

Courses: 
- 152h 
- Every friday and saturday morning

Courses partly taught in English

Practical experience in a company: 60h

Personalised support: 20h

Courses duration: 6 to 10 months

Lille Métropole University Campuses

DIGITAL COURSES: E-LEARNING AND PODCAST
Acquisition of theoretical knowledge focused on the management of a company, innovation and the specificities and constraints of the health sector and its sub-sectors (medical devices, e-health, biotech / pharmaceutical companies) in several themed modules.

• Strategy and business models of health companies
• Innovation Management / Health & e-health Business Models
• Financial analysis
• Innovation law and industrial / Intellectual property / Data privacy
• Marketing of health products / Health data marketing
• Management of a health start-up company / operational development
• Entrepreneurial drive, spirit / leadership
• Trends and developments in the health entrepreneurial ecosystem

MARKET ACCESS

Adapted modules providing a better understanding of the institutional framework and regulatory health in France and Europe, technical and medico-economic assessment methods in health care systems.

• Biotechnology, Medtech & e-health market macro-environment
• Health institution and regulation (ex: assessment and regulation of medical devices, GDPR, National Commission on Informatics and Liberty)
• Health economic evaluation
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• Health institution and regulation (ex: assessment and regulation of medical devices, GDPR, National Commission on Informatics and Liberty)
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E-HEALTH

• Legal and regulative E-Health environment (Data Protection, Data Hosting, GDPR)
• E-Health market and time to market
• E-Health project Management (how to run your project?)
• Business Model related to E-Health sector
• How to innovate and to differentiate regarding the competitors?
• Focus on Technology and challenges linked to patient related health
• Healthcare procurement processes (ex: public tenders)

PHARMA/BIOTECH

Health Economic Eval, Biotech and health macro environment

MEDTECH

• Medtech and health macro-environment, Medical device regulation
• Health regulation Health economic evaluation
• Partnership and techno innovation principles (how to develop and market your product?)

HEALTH & SCIENCE

Acquisition of knowledge in order to appreciate the ability to use new tools from the medical and bio-medical sector. Technological advancement in the health care industry (medical devices, artificial intelligence, drug discovery..., tools / instruments for precision medicine)

• Clinical studies (real world data)
• Epidemiology & digital epidemiology
• Data science / Health data bases / Machine & deep learning

PHARMA/BIOTECH

• Development process of a medicine
• Clinical studies procedures
• Technology transfer

MEDTECH

• Development process of a medical device
• Evaluation of the product
• Technology transfer

E-HEALTH

• 4P Medicine
• Healthcare pathways related to E-Health Data Analysis - AI - Genomics
The health startup is a special organizational object. Actors’ behavior, regulation, marketing products / services ... traditional organizational, business and marketing models are no longer adequate. The original program of this intensive training allows, in an interactive and individualized way, to question these multiple problems and to create adapted solutions to each particular context.

Dominique CRIÉ | Professor – IAE of LILLE

The Health entrepreneurship program is an innovative educational offer that uniquely combines scientific, management and strategy courses specifically adapted to the biotechnology sector. It will enable future managers as well as those in office to acquire knowledge and skills which, for the latter, they did not learn or develop in their initial degree. Learning is made easy and the programme is rooted in everyday reality thanks to numerous case studies and courses given by professional belonging to the sector.

Benoit DEPREZ | Professor - School of Pharmacy of Lille, Scientific Director of Institut Pasteur Lille

This unique program enables to associate in one profile the scientific and entrepreneurial skills needed to develop a health start-up. For researchers, this first step into a business environment will bring them a fresh perspective to their project and this time from a market access point of view. For CEOs and business developers with no scientific training, this program is an essential step to understand all the specificities of the health sectors - biotech / pharma, medtech or e-health.

Etienne VERVAECKE | Managing director, Eurasanté
KEY OPINION LEADERS MENTORING

MACOPHARMA
Yvan MALEPART, CEO

EDWARDS LIFESCIENCES
Bénédicte GAR Bil, General Manager

E-MEDSERVICE
Alexandre BENOIT, President

TÉLÉMÉDECINE 360
Robin OHANNESSIAN, Medical Director and Co-founder

ONCOWITAN
Christian BAILLY, Scientific and Pharmaceutical Advisor in Oncology

DA VOLTERA
Florence SÉJOURNÉ, CEO / President of the BEAM Alliance

BAYER HEALTHCARE
Grégoire LEMAIRE, Managing Director

LATTICE MEDICAL
Julien PAYEN, Co-founder & CEO

HOSPIMEDIA
Christian NICOLI, CEO, founder

THEODORUS INVESTMENT FUNDS
Lotfi Yelles Chaouche, Partner

CORPORATE PARTNERS
With more than 1,300 international actors from 35+ countries, such as big pharma, emerging and small biotech, diagnostic companies, pre-seed / seed / Series A investors, as well as professionals from tech transfer, academia and research institutions, BioFIT is the leading partnering event in Europe for technology transfer, academia-industry collaborations and early-stage Life Sciences. BioFIT is also the European marketplace for pre-seed, seed and Series A investment in Life Science.

MedFIT is an opportunity to connect with international key innovators in the MedTech, diagnostic and digital health sectors. As the leading European partnering event, MedFIT provides the ideal environment to help industry players to source early-stage assets, to facilitate the emergence of collaborative projects between big players, public research institutions, start-ups and SMEs, to increase licensing opportunities, to obtain funding and to facilitate market access.

As a participant of the Health Entrepreneurship Program, you will access to these two international events. Access to numerous conferences focused on: best practices in academia-industry R&D collaborations, nurturing early-stage assets, finding the right funding sources for early-stage innovations.
ADMISSION & FUNDING

- ADMISSION AND INTERVIEW
- €7,000 without the personalised support module
- €2,800 when supported by an incubator/accelerator
- €500 when supported by an academic laboratory

- Study grants (conditions apply) may help pay tuition fees.
- Eurasanté provides support for salaried employees to prepare their application for *OPCO (Opérateur de compétence) is a joint commission authorized by the French government to manage the funds raised from companies under the Continuous Professional Training policy.

CAREER OPPORTUNITIES

- Biotech / biomedical / pharmaceutical sector CEO
- Innovation Director
- Business & development director
- Product manager
- Business developer
- Consultant
- Operational manager
- Project leader

PARTICIPANT PROFILES

- Project initiator, initiator supported by an incubator-accelerator
- Master’s students
- PhD students, post graduates
- Researchers, laboratory or unit research director
- Health care professionals
- C.E.O
- Employees in the health care industry, consulting and service companies
CAMPUSES

• Eurasanté Bio incubator
• Lille School of Pharmacy
• Lille Medical School
• Faculty of Engineering and Management of Health (ILIS)
• Lille University Business School
• Lille University of Science and Technology
Lille University : Key figures

| 64,460 STUDENTS | 95% SATISFACTION RATE IN LONG-LIFE LEARNING |
| 92% EMPLOYMENT INSERTION RATE AFTER A MASTER DEGREE |
| 66 RESEARCH UNITS |
| 9 OUT OF 10 UNEMPLOYED PEOPLE FIND A JOB AFTER OBTAINING A DEGREE AT LILLE UNIVERSITY |
| 82% OF GRADUATES HAVE FOUND A MORE QUALIFIED JOB AFTER OBTAINING A DEGREE AT LILLE UNIVERSITY |
| 1,300 NEW JOBS CREATED |
| 280 PATENT FAMILIES REGISTERED IN THE LILLE UNIVERSITY PORTFOLIO |

Eurasanté Bio-Incubator and Bio-Accelerator

| 240 SUPPORTED PROJECTS | 130 START-UP CREATED | 1,300 NEW JOBS CREATED |
| €650 MILLION FUNDS RAISED |

The Health and Nutrition sector in the Hauts de France Region

| €12.5 BILLION TURNOVER | 1,100 COMPANIES | 32,000 JOBS |
| €205 MILLION INVESTED IN R&D |

Contact

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Sponsorships: